VISUAL IDENTITY

BK media

Scope
Visual System
Identity design

Timing
2025
November

Designer
EL BELLAM OSSAMA

media



www.bkmedia.ma

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NAVY BLUE

HEX #0b2d56

Primary color

DEEP GOLDEN

HEX #edb23a

Secondary color

SOFT GRAY

HEX #e6e6e6

Secondary Color2

ELEGANT BEIGE

HEX #ead7bd

Thursiary Color

WHITE

HEX #ffffff

Support Color 2

BLACK

HEX #07080c

Support Color 3

Color Palette


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Oficial logo

Oficial logo 2

logo mark

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THANK YOU

For your trust

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